

## SDN Academy In-house Training

### Get ready to elevate your team's skills and creativity!

The SDN Academy is happy to work with you on a one-to-one basis to plan customised service design solutions for your organisation. Want to bring the expertise and resources of the Service Design Network to your organisation? Learn from SDN-accredited trainers, world-wide.

### About the SDN Academy

The SDN Academy is an educational initiative introduced by the Service Design Network (SDN) and executed in tandem with a global community of SDN-Accredited Trainers and Master Trainers. Offering a series of continuing education courses for seasoned practitioners and service design newbies alike, our academy is committed to advancing practitioner knowledge by sharing insights on the latest tools, methods and techniques shaping the future of our industry.

### About the Service Design Network

The Service Design Network (SDN), founded in 2004, is the leading non-profit institution for expertise in service design and a driver of global growth, development and innovation within the practice.

Through national and international events, online and print publications and coordination with academic institutions, our member-based network connects multiple roles within agencies, business, and government to strengthen the impact of service design within the public and private sectors. Ours is a global, open-minded network, focused on knowledge-sharing, collaboration and exchange.

### Want to bring the expertise and resources of the SDN to your organisation?

Learn about our benefits and prices on the next page!



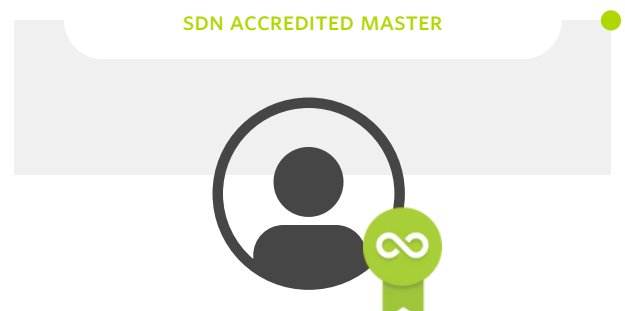
## SDN Academy In-house Training: Benefits & Prices

In-House Option	Benefits
Customised SDN Academy In-house Training	The customised training programme not only addresses your company's specific challenges but also empowers you to select the service design skills most relevant to your organisation's needs.
Customised SDN Academy In-house training + SDN Accreditation	Embarking on a customised training programme with accreditation offers a dual advantage, uniquely tailored to elevate your team's skills while providing official recognition.
SDN Academy course in-house	By opting for a pre-existing course tailored exclusively for your company, you benefit from a proven curriculum designed to address essential skills and knowledge areas while still catering to your team's specific requirements.
Keynote or invited speaking engagements	Opting for a keynote or speaker engagement for your team promises an inspiring and insightful experience with immediate impact.

## SDN Accredited Trainers

Learn from experienced and SDN-accredited trainers, world-wide.

The SDN Accreditation Programme is an independent certification confirming that you have met established criteria and competencies within the field of service design.



**Looking for SDN Accredited Trainers in your area?**

Check out the SDN Website [here](#).

## FAQs

### Is there a list of previous in-house trainings that the SDN Academy has held?

Yes, here is a list of courses that have been taught in the past, both online and in-person.

- Service Design Basic Training 2 Days
- Service Design Advanced Training 2 Days
- SDN Academy course | Strategic Design in Organisations
- SDN Academy course | Service Design Management
- SDN Academy course | Service Design Leadership Lab

### Is there a topic you don't teach?

We think we can handle any kind of topic request related to Service Design because we collaborate with our well-established network of acknowledged SDN Accredited Trainers. Simply let us know what interests you, and we'll do our best to match you with the ideal trainer!

### Is it possible to have the in-house training in a language other than English?

We can link you with a trainer that speaks your language for customised trainings and keynotes. For the SDN Academy courses, it is dependent upon the language range of the trainers. Also, thus far, the SDN Accreditation process is limited to English.

## Request training

We're thrilled that you're taking the first step towards a transformative service design training. Let's get started!

[REQUEST TRAINING](#)

## Contact us

Open questions? Feel free to contact us at [academy@service-design-network.org](mailto:academy@service-design-network.org)